For Immediate Release

CONDÉ NAST AND VOGUE TO HOLD A PRIVATE GALA TO RAISE MONEY FOR THE NON-PROFIT WOMENONE

March 29, 2020: 8:00 am

News Facts:

- <u>Vogue</u> and <u>Condé Nast</u> are partnering with <u>WomenOne</u> to help raise awareness for the non-for-profit.
- The Gala will be held in the spring of 2022 at the MET.
- 10,000 dollars will be donated by Condé Nast for every person in attendance at the Gala.
- An auction of clothing items donated by our designer contacts, like Gucci, YSL, Versace etc. that
 guests can participate in, will be held during the Gala, and all profits will be donated to
 WomenOne.
- Angelina Jolie will be the celebrity spokesperson and host for the event, as she has long supported non-for-profits like WomenOne.
- WomenOne is an organization that works to bring education to women in countries where female education is otherwise overlooked, and Condé Nast is proud to bring more attention the their cause.
- Condé Nast has long supported the organization, and the upcoming spring is the perfect time to hold a Gala in support of WomenOne.

Quotations:

- "Condé Nast is proud to hold this Gala in honor of WomenOne. It has long been an organization that we have aligned ourselves with, and we are excited to finally contribute to the cause as largely as we will be through the Gala." Condé Nast's Chief Communications Officer Danielle Carrig
- "We are pleased to be in partnership with a company like Condé Nast, this Gala will truly bring so much needed attention to our cause and we are so grateful to the Vogue and Condé Nast team for this exposure." WomenOne Executive Director Amy E. Hepburn

Multimedia:

- WomenOne's founder, Dayle Haddon
- WomenOne's work overseas is highlighted on their Instagram page
- Condé Nast often holds Galas similar to the one being held for WomenOne
- WomenOne's work
- Condé Nast's Instagram
- Condé Nast's Twitter
- WomenOne's Team
- Condé Nast's Executive Leadership Team
- More about WomenOne's work

About

- WomenOne WomenOne is an organization that works to bring education to women in countries where female education is otherwise overlooked. They have worked to bring better education to young women in Kenya, South Africa, New York, Rwanda, Senegal, Haiti, Jordan, Turkey, and The Gambia. "WomenOne works with field partners to design and implement innovative education programs for women and girls that are holistic, sustainable and impactful." They advocate for the rights of women and girls to get the best quality of education they deserve.
- Condé Nast Condé Nast is a global mass media company that dominates the world of "print, digital, video, and social brands" media. Some of the publications that we produce include Vogue, The New Yorker, Architectural Digest, GQ, Vanity Fair, and many others. We have a global reach among 1 billion video consumers, 88 million consumers in print, 427 million in digital, and 423 million through social platforms. We work to produce "premium content" along with major events like the MET Gala, and The New Yorker Festival to name a few. Condé Nast is "a media company for the future."

#WomenOneGala Event Date:

• The Gala will take place April 13th, 2022 at the MET

For media inquires, please contact: Campbell Ferrick, Senior Director, Public Relations



The following information is not intended to be factual but is part of a class assignment on writing social media news releases at the S.I. Newhouse School of Public

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